



The 9th New Ag International Conference and Exhibition Hotel Semiramis Intercontinental Cairo (Egypt) March 15-17, 2011

Sponsors: Brandt (USA), Green Universe (Spain), Humintech (Germany), Sustainable Agro Solutions (Spain), SQM (Chile), Tradecorp (Spain), Valagro (Italy), Yara (Norway)

FINAL LIST OF SPEAKERS

Opening session Tuesday 15th March 3-6 pm

Dr Prem Warrior, Senior Programme Officer, Bill & Melinda Gates Foundation, (USA): The Need for Innovation in crop management inputs and technologies.

Dr Nigel Garbutt, Managing Director of the Global GAP organization, (Germany): The Harmonising of Good Agricultural Practice (G.A.P.) world-wide, challenges and opportunities for the suppliers of Agricultural inputs".

Dr Kevin Moran, Yara (UK), Convenor of the Task Force for the IFA/IPNI 'Fertilizer Use and Human Health' Initiative, and President of the International Fertilizer Society: Fertilizer Use and Human Health

Marcus Meadows-Smith, CEO, Agraquest, (USA): Global trends in Biocontrol

Rony Argi , Vice-President of John Deere Water and Managing Director for Europe, Africa, and Middle-East: Actual and future trends of drip irrigation in Northern Africa and the Middle-East.

Irrigation & Fertigation Technology , Wednesday 16th March

Opening Lecture Intelligent irrigation saves water and fertilizer without reducing yield or quality: The outcome of the FLOW-AID project, by Dr Jos Balendonck, Project Coordinator, Wageningen UR Greenhouse Horticulture, (The Netherlands).

Precision Fertigation in Desert Environments, by Dr Steve Oosthuysen, Market Development Manager, SQM Africa (South Africa)

Optimization of water and nutrient requirement for yield maximization in hybrid rice under drip fertigation system, by Dr. V.KUMAR, Professor, Agricultural College and Research Institute, Madurai,(India)

Using Mechanized Sprinkler Systems for Sustainable Rice Production, by Dr. Blake Onken, Director, Application Engineering and Education, Lindsay Corporation, (USA)

Farm Level Optimal Water Management under Deficit Condition: Case Studies from Jordan, Lebanon and Turkey, by Prof Munir Rusan, University of Amman,(Jordan)

IPM and Biocontrol , Wednesday 16th March

Opening Lecture: Biological Inputs - Supplementing Conventional Inputs to Meet the Food Security Challenge, by Ketan Mehta, Director - Ecosense Labs. (India) Pvt. Ltd and Treasurer – Pesticides Manufacturers & Formulators Association of India (PMFAI)

Cytoplant-400, a natural alternative to the plant growth regulators, by Zeina Wehbi, Daymsa Business Development Manager for Middle East, (Spain)

Sustainable Agriculture: The role of microbial products, by Dr Thorleif Enger, Chairman, Agrinos AS, (Norway).

Impact of Ascophyllum nodosum extract on diseases of carrot and cucumber, by Dr Jeff Norrie, Acadian Seaplants Ltd.,(Canada)

TBA, by Ignacio Horche, President and CEO, Green Universe Agriculture (Spain)

Research on Chitosan Oligosaccharin's preventive effect on TYLCV (tomato yellow leaf curl virus), by Mrs TangJie, Managing Director, Leili Agrochemistry (China)

First Steps Establishing a Plant Protection Information service for Coffee Diseases in Africa, by Gottfried Pessl, President, Pessl Instruments GmbH, (Austria)

Plant Nutrition Sessions Wednesday 16th March, afternoon & Thursday 17th March, morning hours

Opening Lecture: Biofortification of Food Crops with Micronutrients through Fertilizer Practices, by Prof Ismail Cakmak, Sabanci University, Istanbul, (Turkey).

Searching new high stability Iron chelates, by Prof Juan Jose Lucena, University Autonomous, Madrid, (Spain)

Effect of Madurel on the improvement of color and other quality parameters on table grape, by David Bernad, Technical Manager, Daymsa, (Spain)

A New Generation of foliar Boron fertilizer, by Raphael Derijcke – Sales Manager, Rosier,(Belgium)

Black Stem: An Overview, by Dr Herbert William Hattingh, Consultant, soil and irrigation specialist, Giza, (Egypt)

Field Evaluation of Humic Products in different Countries worldwide, by Dr. Yasser Dergham, Technical Director, Humintech GmbH, (Germany)

A new Sulphur based Boron formulation, by Jeff Ivan, Manager of Marketing & Business Development Tiger-Sul Products,(Canada)

Natural tannin phytocomplex to enhance plant nutrition and protection, by Prof Enrica BARGIACCHI, University of Pisa, (Italy)

Closing Session, Thursday 17th March, morning hours

Integrated management – for farmers, advisors, vertical and horizontal chain partners, by Dr Walter H. MAYER, Managing Director, PROGIS Software GmbH, (Austria)

Sustainable Agriculture: Increasing opportunities for IT tools and platforms, by Dr Mounir Hassani, President and CEO, Atlas Agro AG,(Switzerland)

Concluding paper , Thursday 17th March, morning hours

*Challenges and opportunities for a Distributor of High Tech Ag inputs in the Middle East Region: the Egyptian experience, by Magdi Mansoor, Chairman, Technogreen, (Egypt)